

WHY COTTON?

FACTS & FIGURES

COTTON IS IMPORTANT TO LEAST-DEVELOPED, DEVELOPING AND DEVELOPED ECONOMIES WORLDWIDE.

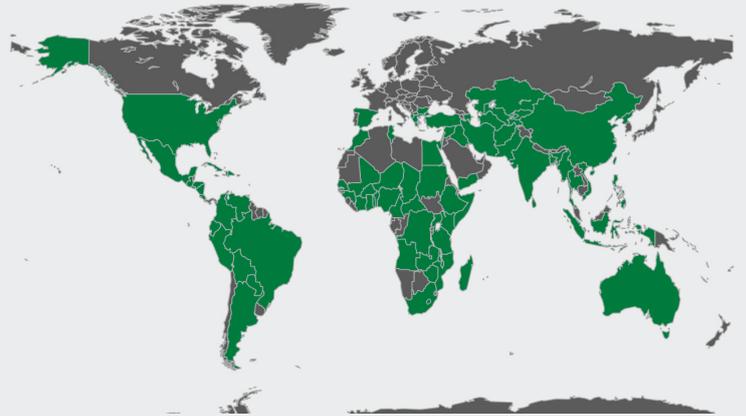
A GLOBAL COMMODITY



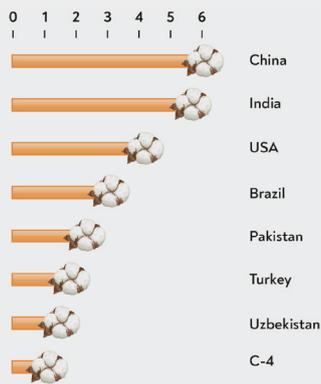
Source: ICAC (2019/2020)

PRODUCED ALL OVER THE WORLD

World Production **25 MILLION TONNES**

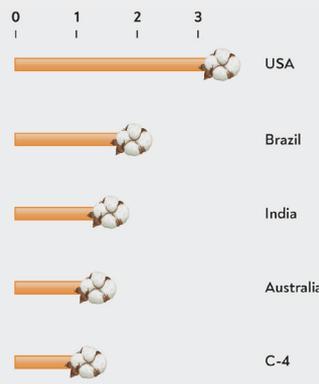


MAJOR PRODUCERS



Source: ICAC (2019/2020)

MAJOR EXPORTERS



Source: ICAC (2019/2020)

DEVELOPMENT ASSISTANCE

USD 615 MILLION NOTIFIED FOR 209 PROJECTS WORLDWIDE

Source: WTO (2020)



COTTON 4 (C-4)

BENIN, BURKINA FASO, CHAD AND MALI ARE THE CO-AUTHORS OF THE 2003 WTO COTTON SECTORAL INITIATIVE



DID YOU KNOW ?

SOCIAL IMPACT A single tonne of Cotton provides year-round employment for 5 people on average, often in some of the most impoverished regions.

WATER USAGE Cotton is a drought-resistant crop, with a deep root system ideal for arid climates. Seasonal rainfall at critical points in the plant's growth is sufficient to produce a high yield.

LAND USAGE Cotton occupies just 2.1% of the world's arable land, yet it meets 27% of the world's textile needs.

INNOVATION For instance, Cotton-based filaments are appealing to 3D printers because they conduct heat well; become stronger when wet; and are more scalable than materials like wood pulp.

FIBRE, FOOD AND FEED In addition to its fibre used in textiles and apparel, food products can be derived from Cotton, such as edible oil and animal feed from the seed.

Source: ICAC

AND ALMOST NOTHING IS WASTED

