

## **19<sup>TH</sup> EDITION OF ITMA TO HIGHLIGHT INDUSTRY TRANSFORMATION THROUGH INNOVATION**

21 January 2021 - The world's largest textile and garment technology showcase, ITMA will continue to present and share innovative manufacturing technology and materials with the industry at its 19<sup>th</sup> edition in Milan. ITMA 2023 will feature the theme, 'Transforming the World of Textiles'. It is supported by four sub-themes: advanced materials, automation and digital future, innovative technologies, and sustainability and circularity.

Mr Ernesto Maurer, president of CEMATEX, the European Committee of Textile Machinery Manufacturers, which owns the ITMA exhibition, elaborated: "ITMA 2023 will highlight innovations and new approaches that serve as catalysts to inspire and help textile and garment manufacturers grow their business, scale and sustain their transformation journey."

"We are in the midst of the 4th Industrial Revolution that is filled with business and technological advances, hence, transformation is even more critical for the continued success of the textile and garment industry. Speed and agility are also of the essence to effectively tackle the ecological and medical challenges that we face today."

Mr Charles Beauduin, chairman of ITMA Services, which organises ITMA, added: "As the world's leading exhibition, ITMA offers the industry an unrivalled platform to present and share industry innovation and to collaborate with other stakeholders. As the Covid-19 pandemic has adversely affected the business environment, we will be monitoring the situation closely, mindful about the importance of health and safety of all participants and staff. At the same time, we will be launching several initiatives to create additional opportunities to help our exhibitors better connect and do business with potential customers. We will be announcing the new initiatives and enhancements to ITMA 2023 very soon."

He continued, "ITMA was successfully held in Milan in 2015 and strong response is expected when the exhibition returns to Milan. We welcome all to visit the new ITMA 2023 website to get the latest updates on the exhibition. Please mark your calendar to join us for the ITMA 2023 virtual launch which will be held live on Facebook and YouTube on 28 January 2021."

ITMA 2023 will be held from 8 to 14 June at Fiera Milano Rho, Milan. Space application will open on 3 March 2021. Interested participants can visit [www.itma.com](http://www.itma.com) to get details, including the exhibition schedule and space rental package. For participation enquiries, please email: [application@itma.com](mailto:application@itma.com).

The last ITMA exhibition, held in Barcelona in 2019, featured exhibits from the entire textile and garment making value-chain, including raw materials and fabrics. It drew a record-breaking participation of 1,717 exhibitors from 45 countries and visitorship of almost 105,000 from 136 countries.

### **About CEMATEX & ITMA**

The European Committee of Textile Machinery Manufacturers (CEMATEX) comprises national textile machinery associations from Belgium, France, Germany, Italy, Netherlands, Spain, Sweden, Switzerland and the United Kingdom. It is the owner of ITMA and ITMA ASIA. Considered the 'Olympics' of textile machinery exhibitions, ITMA has a 70-year history of displaying the latest technology for every single work process of textile and garment making. It is held every four years in Europe.

### **About ITMA Services**

Headquartered in Brussels with a subsidiary in Singapore, ITMA Services is the appointed organiser of ITMA 2023 and future ITMA branded exhibitions. It is managed by professionals with extensive experience in organising ITMA and other major trade exhibitions around the world. It aims to maintain and expand ITMA's unique selling proposition and relevance to a global audience.

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Note to Editors: Photographs of ITMA 2019 can be downloaded from [www.itma.com](http://www.itma.com).

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Issued by CEMATEX and ITMA Services.

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