

## **34rd International Cotton Conference Bremen 2018**

### **'Cotton Insights' Looks to the Future**

#### **Register now!**

Bremen, 15<sup>th</sup> November 2017: Save the Date! The countdown has started for the renowned International Cotton Conference, which will take place from 21<sup>st</sup> to 23<sup>rd</sup> March 2018 in Bremen.

As its theme 'Cotton Insights' illustrates, the Cotton Conference will provide a deep insight into the world of cotton, determine future challenges and offer solutions. Solutions that are not only important for the specialised cotton world, but also for the entire cotton supply chain from processing to textile retailing, because they focus on the needs of the end consumer.

The conference traditionally takes place in the historic Town Hall of the Hanseatic City of Bremen, in the immediate vicinity of the Cotton Exchange. Once again, more than 450 participants from around the world are expected. The Bremen Cotton Exchange and the Fibre Institute Bremen are the joint hosts of the Conference.

"We used the time after the end of our Cotton Conference in March 2016 to carefully analyse market developments and determine current topics and areas of activity that are of intense concern to the industry. They are of great benefit to the participants, so it's worth the visit", emphasise Elke Hortmeyer, Director of Communications and International Relations at the Cotton Exchange and Axel Drieling, Senior Manager Cotton at the Fibre Institute Bremen.

The subjects range from traceability and authenticity testing of cotton, to new requirements for cotton quality, process optimisation through digitalisation, future trends and production and, last but not least, the status of the sustainability debate. In all segments, the Conference offers informative lectures and panel discussions which appeal to a wide audience and are of overriding interest. Separate forums are offered for experts in the fields of science and research.

On Tuesday, March 20<sup>th</sup>, prior to the International Cotton Conference, the publisher and editors of the leading national daily newspaper “Weser Kurier” invite participants to their economic summit 'Sustain', in cooperation with the Bremen Cotton Exchange. Here, an expert forum will discuss development prospects on the African continent. As is well-known, almost 55 million people in Africa live from cotton cultivation which will be one of the focal points

As of now, potential interested parties will receive up to date and detailed information about the Conference content and its subjects on the Conference homepage, as well as in regular newsletters and, moreover, by active press work.

It is already possible to register for the Conference online and to make hotel bookings via the Bremen Tourist Office. Please, find further information here: <http://cotton-conference-bremen.de/>

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## **The Bremen Cotton Exchange**

- Founded in 1872 to strengthen the interests of the cotton trade and consumption in Germany, the Bremen Cotton Exchange has now been in the cotton business for more than 140 years. As an international court of arbitration, the Bremen Cotton Exchange always stands for neutrality.
- We offer various services to our members. Clear and neutral data and analyses are a part of this.
- As the ICA Bremen, together with the International Cotton Association in Liverpool and in cooperation with the Fibre Institute Bremen, we provide the International Quality Testing and Research Centre in Bremen. The Hanseatic city has now become the international centre for cotton testing and research, quality training and certification.
- We represent our members in all the important international bodies in the cotton world.

## **Fibre Institute Bremen e.V. (FIBRE)**

- In its almost 60-year history, the Institute has developed from a cotton testing laboratory into a successful research institute in the fields of future-oriented fibres, technical textiles and fibre composites at the University of Bremen. It deals with basic scientific and application-oriented questions along the entire process chain from fibre production to the manufacturing of fibre composite components and more for the aircraft industry.
- FIBRE's central international importance in cotton is shown by its work on the international harmonisation of cotton testing [e.g. round tests in cooperation with the ICAC and USDA-AMS], its work in central committees [ICAC Committee on Standardised Instrument Testing of Cotton (CSITC), ITMF Cotton Testing.

**PRESS RELEASE**

