

ITMA THE WORLD'S LARGEST INTERNATIONAL TEXTILE & GARMENT TECHNOLOGY **EXHIBITION**

Held since 1951, ITMA is the world's only integrated textile and garment manufacturing technology showcase that encompasses the entire production chain. As novel application areas, new production processes and green technologies continue to drive growth in the global textile and garment market, ITMA has evolved from a machinery showcase to include raw materials and serve as an excellent launchpad for sustainable solutions.

THE PROVEN MARKETING PLATFORM FOR TECHNOLOGY AND RAW MATERIAL MANUFACTURERS

ITMA is the results-oriented platform for technology and sustainable solutions providers to market to the world's leading textile and garment makers. In 2015, ITMA attracted:



1,691

exhibitors from 46 countries
Top 5 countries by space: Italy Germa

Top 5 countries by space: Italy, Germany, Turkey, China & Switzerland



1,000

participants attended 5 knowledgesharing and networking events



123,000

visitorship from 147 countries

Top 10 countries: Italy, India, Turkey, Germany, France, United States, Iran, Brazil, Pakistan and Spain



95

supporting media from 19 countries



108,268

square metres of net exhibition space

Top 5 sectors: finishing, spinning, knitting, weaving and printing



166

supporting associations from 52 countries

POSITIVE RESPONSE FROM ITMA 2015 PARTICIPANTS



50% increase

in Recycling sector exhibitors from ITMA 2011



Over 90%

rated their overall experience 'good' and above



93% experienced competitive advantage

in exhibiting at ITMA compared to other fairs



93% expressed interest

to return for the next ITMA exhibition in 2019

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ITMA 2015 SECTOR EXHIBITORS

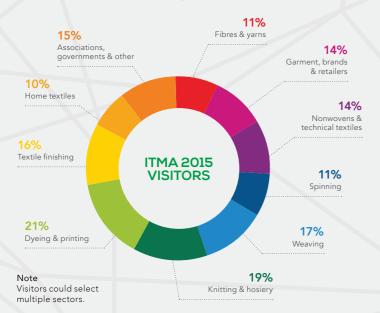
Recycling, waste reduction and pollution prevention exhibitors include:

- A.T.E. Envirotech
- Confident Engineering India
- Ecotex
- Europrogetti
- Hydrotech Engineering
- Idrosistem Energy
- Joseph Egli Italia
- Klean Environmental Technology

- KMA Umwelttechnik
- Laudatec
- LTG Aktiengesellschaft
- Panta Rei Water Solutions
- Pureloop
- R&R Technik
- Sibilia
- Simem
- Solwa

ITMA 2015 VISITORS

- Satisfied to see machinery with sustainable solutions (64%)
- Decision makers (37%)
- Recommend or influence purchases (13%)



BRANDS AND MANUFACTURERS THAT HAVE VISITED ITMA

International visitors that have leveraged on ITMA to source innovative products and technologies as well as to keep abreast of the latest trends include:

- Adidas
- Asahi Kasei
- Benetton
- Boeing
- Burberry
- Calvin Klein
- Ikea
- Johnson & Johnson Medical
- Levi's
- Lululemon
- Marks & Spencer
- Mercedes-Benz

- Naue Geosynthetics
- Nike
- Patagonia
- Prada
- Sigmatex
- Tencate
- Tesco
- The North Face
- Thermo Fisher Scientific
- Triumph
- Under Armour
- Volkswagen
- VF Corp

STRONG INDUSTRY SUPPORT FROM AROUND THE WORLD

Organisations which had lent their support to ITMA include:

- Africa Cotton & Textile Industries Federation
- All Nippon Nonwovens Association
- Better Cotton Initiative
- Brazilian Textile and Apparel Industry Association
- China National Garment Association
- Confederation of Indian Textile Industry
- International Apparel Federation
- Iran Textile Exporters & Manufacturers Association
- Korea Sewing Machinery Industrial Association
- Pakistan Hosiery Manufacturers & Exporters Association
- Taiwan Textile Federation
- The European Apparel & Textile Confederation
- The United States Fashion Industry Association

THERE IS A CRITICAL NEED FOR SUSTAINABLE SOLUTIONS

"Assuming infinite resources in a finite world is not a sustainable business model."

World Resources Institute

20%
of fresh water pollution
is caused by textile
treatment and dyeing

(Fibre2Fashion)

Making 1KG
of fabric generates
on average

of greenhouse gases
(McKinsey)

20,000 LITRES

of water required to produce

Waste & Resources

Action Programme)

ADVANCING TEXTILE AND GARMENT MANUFACTURING THROUGH SUSTAINABLE INNOVATION

US\$3 trillion industry, employing 57 million people worldwide

The global textile and apparel industry is built on complex linear supply chains and has resulted in high human and environmental costs. It is characterised by the high consumption of resources in a long process that generates a large amount of waste. By adopting a cleaner production approach, manufacturers and brands can enjoy the 'triple bottom line' of people, profit and planet while contributing to a circular economy.

GROWING DEMAND FOR SUSTAINABLE SOLUTIONS @ ITMA 2019

ITMA has been offering an integrated platform of eco-friendly solutions across the entire textile and garment production value chain. Central to the showcase is a dedicated recycling, waste reduction, and pollution prevention exhibit sector. In recent years, as the industry trends toward green manufacturing, the sector has been attracting strong interest. This is evident as the recycling sector grew in size and number of exhibitors in the last few editions. Come 2019, ITMA is expected to draw a higher level of participation as more exciting eco-friendly solutions are launched.

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The Sustainable Apparel Coalition will organize its 2019 full member meeting in Barcelona around ITMA to offer our members the opportunity to easily attend both events. ITMA presents innovative solutions that can be applied to any part of the value chain in a way that aligns with the mission of the SAC and producing apparel responsibly. Sustainable solutions indicate the strength of a business, how it treats its employees, how well it understands limited resources, and how much it respects its customer. ITMA educates attendees on how to put responsible and cutting-edge practices into place successfully.

Jason Kibbey CEO, Sustainable Apparel Coalition

THE FUTURE OF RECYCLING & WASTE MANAGEMENT

ITMA 2019 will span 200,000 square metres of the Fira de Barcelona, Gran Via exhibition complex. The recycling sector will be located with the finishing sector, near the main entrance with high visitor traffic.



- Finishing, Testing, Logistics, Recycling, Equipment for Plant Ops & Services
- Knitting, Embroidery, Braiding & Garment
- Colourants & Chemicals
- Printing

- Fibres, Yarns & Fabrics
- Nonwovens
- Weaving
- Spinning, Winding, Testing & Software

Research & Innovation

☆ Industry InfoHub

EXHIBIT PROFILE

Chapter 13: recycling, waste reduction and pollution prevention

- 13.1 Equipment for recycling
- 13.2 Equipment for waste water treatment
- 13.3 Equipment for the separation of solid, fluid and gaseous substances from exhaust air and exhaust water
- 13.4 Heat recovery systems
- 13.5 Equipment for waste management
- 13.6 Other equipment for waste reduction and pollution prevention (for fibre and fabric reclamation lines)
- 13.7 Accessories for equipment for recycling, waste reduction and pollution prevention

HIGHLIGHTING SUSTAINABILITY @ ITMA 2019

ITMA promotes exchange of knowledge and excellence in sustainability.

Knowledge events

A series of events, including co-located conferences, will be held during ITMA. These events include the Textile Colourant and Chemical Leaders Forum and the Speakers Platform at the Research & Innovation Pavilion.

ITMA Sustainable Innovation Award

The Award recognises outstanding industry members and post-graduate students for their contributions to sustainable development of the global textile and garment industry.





BE PART OF THE GLOBAL INDUSTRY PLATFORM DRIVING SUSTAINABLE **GROWTH AND A CIRCULAR ECONOMY**

ITMA 2019 is expected to attract over 1,500 exhibitors from some 45 countries with a visitorship of over 100,000 from about 140 countries. It is an excellent platform to promote green solutions to fellow exhibitors as well as visiting manufacturers and brands who are seeking eco-friendly solutions.



COMPREHENSIVE PARTICIPATION PACKAGE FOR ITMA 2019 EXHIBITORS

Exhibitors can enjoy a hassle-free experience when taking part in ITMA 2019 with 16 administrative and logistical services that are included in the stand space rental charge.

Please refer to the General Regulations, Article A11 for full details of the services and exceptions.

MAKE IT BARCELONA

Spain - home to the world's well-known fashion brands, including Loewe, Mango, Massimo Dutti, Zara and Desigual – will host ITMA 2019. Back to Barcelona after a successful show in 2011, ITMA 2019 will bring new breakthroughs in manufacturing technology and innovative materials to the global textile and garment making community.

Barcelona is one of the most beautiful and vibrant cities in the world. It is the cosmopolitan capital of Spain's Catalonia region. The city has a huge number of attractions including museums dedicated to Picasso and Miró, and the iconic Sagrada Familia church by Gaudi – Spain's most famous





SHOW OWNER



CEMATEX

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ACIMIT (Italy) AMEC AMTEX (Spain) BTMA (United Kingdom) GTM (Netherlands) SWISSMEM (Switzerland) SYMATEX (Belgium) TMAS (Sweden) **UCMTF** (France) VDMA (Germany)



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